

- Employee rights and privacy
- Diversity and inclusion

12. Ethical Decision-Making in Business Case Studies:

- Analysis of real-world ethical dilemmas
- Ethical reasoning and problem-solving skills

13. Emerging Ethical Issues:

- Ethical considerations in technology and AI
- Ethical implications of data privacy and cybersecurity
- Ethical challenges in the sharing economy

14. Ethical Audit and Compliance:

- Ethical auditing and monitoring
- Implementing ethical policies and procedures
- Whistleblowing and protection of whistleblowers

15. Ethical Leadership and Personal Integrity:

- Developing personal ethical values
- Ethical leadership development strategies
- Managing ethical conflicts and dilemmas

This outline provides a general overview of the topics typically covered in a course on Business Ethics. However, the actual course content may vary depending on the university, professor, and current ethical issues in the business world.

****Chapter 6: Case Studies****

The book concludes with a series of case studies that illustrate the application of business ethics in the real world. These case studies provide students with the opportunity to practice their ethical decision-making skills.

****Conclusion****

Business ethics is an important topic for BBA students because it helps them to develop the skills and knowledge they need to make ethical decisions in the workplace. It also helps them to understand the ethical issues that businesses face, and the role they can play in promoting ethical business practices.

This book has provided an overview of the key concepts in business ethics. It has also discussed the ethical theories, ethical issues, ethical decision-making, corporate governance, and case studies that are relevant to BBA students.

I hope that this book has been helpful to you.

BOOK # 3

****Chapter 1: Introduction to Business Ethics****

Business ethics is the study of moral principles and values that guide business behavior. It is concerned with the ethical implications of business decisions and actions. Business ethics is important because it helps to