

The classic approach to business:

(English version: for explanation purposes)

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1-The company as a production unit :

To produce goods and services, a company needs to confirm various factors of production.

The company is an economic unit whose main function is the commercial production of goods and services for sale on the market, with the aim of satisfying customer needs and making a profit.

- Company roles :
 - Making a profit.
 - Growth in sustainability.
 - Increased production.
- Other roles :
 - Reduce unemployment.
 - pay taxes to the government.
 - Contribute to the country's economic growth.

the company must combine 3 factors:

- **Work factors:** employees
- **Capital factors (fixed):** building, land, machinery, etc.
- **Capital factors (circulating):** raw materials, merchandise, supplies, etc.