

TERMS & CONDITIONS

BE A FIGHTER

Thank you for your interest in participating in the “BeAFighter” challenge (the “Activity”). Your participation in the Activity shall be deemed to be considered as your, acceptance to the terms and conditions hereinbelow (“Terms and Conditions”).

Viacom18 Media Private Limited (hereinafter referred to as "**Organizer**" or "**Company**") is organizing this Activity for the purpose of the promotion of its upcoming Hindi language cinematograph film titled "**Fighter**" starring Hrithik Roshan, Deepika Padukone, Anil Kapoor and others, directed by Siddharth Anand ("**Film**"). This Activity is open to all individual participant (the "**Participant(s)**") who shall:

- (i) be a citizen of India;
- (ii) have a WhatsApp and/or a valid Instagram and/or Facebook account in their own name;

Participation by minors shall be deemed as participation with the prior unconditional consent and knowledge of the Participant's parents/guardian. It is made abundantly and evidently clear that such Participants are participating with the consent and assistance of their parents/guardians. Accordingly, the Participants shall provide all the necessary documents/proof as required by the Organizer upon its request in this regard. The validity of such proof shall be determined by Organizer at its own discretion. All the Terms and Conditions applicable on Participants shall deemed to also apply on the parents/guardians of such Participants.

Employees, vendors (including auditors), agents and promoters (including their immediate family members) of the Organizer, and of its divisions, affiliates and subsidiaries, and others associated with the Activity in any manner are not allowed to participate in this Activity.

The Participant(s) understand and agree that upon agreeing to participate in the Activity he/she has permitted the Organizer to send messages/push messages/notifications/reminders/poke and have necessary access to their information on the social media accounts, phone number, display pictures at a variable on the messaging/social media accounts for the purpose of this Activity and they grant the Organizer irrevocable consent to use his/ her name, photographs, including photographs of his/her squad as submitted to the Organizer for the purpose of the Activity and/or such other information provided to the Organizer for any and all purposes including but not limited to advertising, commercials, promotion, stories, text, articles and commercial exploitation, in any and all media forms, including but not limited to radio, broadcast, Internet and television, newspapers and magazines at any time without the participants' further consent. In addition to the above, the Participant represents and warrants that he/she has an unconditional right and authority to participate and have all the necessary consents to submit his/her images and the images of his/her squad and to grant the Organizer the right to use, exploit, publish, etc. through any modes, media and formats whether now in existence or which may come into existence in the future, as determined by them at their discretion.

By participating in the Activity, the Participants waive all copyrights and any related rights and consents to the Organizer's right to use the images/information submitted by the Participants and/or click photographs, shoot audio-visually, tape, record, exhibit or portray them as the Participants and/or publish any content submitted by the Participants on any platform, across the world, in perpetuity.

Upon participating in the Activity, the Participants undertake to be in compliance with all the policies, community guidelines and other terms and conditions of the respective messaging/social media platform and the Organizer shall not be liable for any violation and/or claims in this regard.

The Participants understand that gratification, if any, shall be awarded to such Participants as selected by the Organizer at its sole discretion. The Organizer shall not entertain any questions, correspondence, enquiries on the manner of conduct of the selection process and/or the Activity from any party whatsoever. The Participant(s) understand and agree that the decision of the Organizer shall be final & binding and is non-contestable.

The gratification (if any) provided to the selected Participants shall not be transferable, negotiable, exchanged and/or redeemable for cash. No request shall be entertained by the Organizer in this connection in any manner whatsoever.