

In this report I am going to talk about how to create a celebrity fansite from scratch, monetise it and direct traffic to it and eventually flip it for a lot of money.

Getting Started

Before I get into the meat of this report the first thing you should know is that there is a lot of demand for fan sites or fansites (on word).

In fact all you have to do is type the word “fan sites” on Google and you will see over 116 million results.

The screenshot shows a Google search interface with the search term "fan sites" entered in the search box. The search results page displays "Results 1 - 10 of about 116,000,000 for fan sites. (0.08 seconds)". The first few search results are visible, including "Fan Sites Network | Free hosting for your fansite!", "Fan Sites | Movie Forums | TV Forums | Celebrity Forums ...", "Fansite - Wikipedia, the free encyclopedia", and "AllFanSites.net: The Best Celebrity Fansites on the Internet ...". A large red watermark "Preview from Notesale.co.uk Page 3 of 24" is overlaid diagonally across the search results.

Now as you can see there is a lot of demand for fan sites.

Now let's head over to [Google Keyword Selector Tool](#) to see how many times the keyword “fansites” and “fan sites” is being searched for.

Now I prefer to use the term “fansites” in stead of “fan sites” as when people are searching for something they will type in for example, “Madonna fansite”.

A lot of people are looking for “fansites” for these celebrities.

Now what we are going to do is look for high number of searches for these keywords and see the competition on Google.

So for example, as you can see from the results above the keyword “zac efron fansite” is being searched a lot of times.



If we type the keyword “Zac Efron” on Google we get the following results.

Google Search

Search on the web pages from the UK

Web Show options... Results: 1 - 10 of about 309,000 for zac efron fansite. (0.07 seconds)

- [Zac-E.Com - The Premier Zac Efron Fansite](#)
Zac Efron fan site with news, gossip, photos and message boards.
[Images](#) [New Zealand](#) [Links](#) [From HQ](#) [Previous Entries](#)
[zac-e.com](#) - Cached - Similar
- [ZacEfronFan.org | Zac Efron](#)
Zac Efron Fan is in no way connected to Zac Efron or his management. I am not Zac and I don't know him, I am just a fan. All the graphics and content that ...
[www.zacefronfan.org/](#) - Cached - Similar
- [ZAC-EFRON.US // Your Leading Resource For Everything & Anything ...](#)
29 Nov 2009 ... US, a high quality fansite completely devoted to Zac Efron, the hot star of "Summerland," "High School Musical," "Hairspray," "17 Again," and "Me and Orson ...
[www.zac-efron.us/](#) - Cached - Similar
- [CHARISMATIC - Your first stop and #1 source for all the latest on ...](#)
The first top and number one source for actor Zac Efron. ... Welcome to Charismatic, the most reliable online source for Zac Efron. Here at zefron.com we ...
[www.zefron.com/](#) - Cached - Similar
- [Zac Efron • ZacEfronWeb.Com](#)
Welcome to ZacEfronWeb.com, a large fan site for the talented rising star, Zac Efron. This site strives to bring you the latest news, pictures, ...
[www.zacefronweb.com/](#) - Cached - Similar
- [Zac Efron Fansite with all the Latest Photos and News](#)
Zachary David Alexander Efron (born October 18, 1987) is an American actor and singer. Adam Shankman described Efron as arguably the biggest teen star in ...
[www.zac-efron-fansite.info/](#) - Cached - Similar
- [ZacEfron.nl | The Ultimate Source For Everything Zac Efron](#)
The ultimate source for actor Zac Efron. On this website you'll find the latest news, updates, information, pictures and more of Zac

Now as you can see despite the fact that there are over 309,000 Zac Efron fansites you can still create a fansite related to him today and start getting traffic.

Creating Your Website – Other ways

Once you have registered a domain name and are happy with your choice of celebrity the next thing to do is create your website.

Now I like to keep things simple and therefore, use existing free templates that are available for FREE on the Internet. Remember it is the content that counts. There is no need to outsource and pay someone a lot of money to create a fansite for you when you can create it yourself and start profiting from it.

I usually use several template websites to create my website.

The following template sites are enough to create a good high quality fansite.

<http://www.opensourcetemplates.org/>

<http://www.oswd.org/>

<http://www.free-css-templates.com/>

Or if you want to create a Wordpress fansite you can use the following site for high quality, free templates.

<http://wordpress.org/extend/themes/>

Once you have decided on a template you wish to use the next thing you need to do is start adding content to your website.

Now this content can be in the form of articles, Youtube videos and pictures.

Be careful with the pictures as they might be copyright but if you use a few pictures then you should be okay.

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Flipping Your Fansite

Once you have your fansite established and it is making you money i.e. Adsense or CPA income and you have traffic then you can flip it on [Flippa](#). This is the best marketplace for buying and selling websites or you can flip it on the Warrior Forum's marketplace at <http://www.warriorforum.com/complete-web-sites-sale/>.

I hope you enjoyed reading this report on how to cash in from making your own fansite and start profiting!

Please visit my blog at <http://www.ImranNaseem.com>

I also hope that you enjoyed your FREE MYSTERY Gift.

I will have a lot of mystery gifts with me report, so keep your eyes peeled 😊

Imran



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