

order and rule. But the Central Commercial Tax and Consumer Protection division have some misunderstanding due to which, it could not proceed further.

The jewel merchants have their own Hall Mark seal and it is not under our jurisdiction. So, the people, who believe that Hall Mark jewels are quality wise are fooled and decided as it is not so. It is not fixed or approved by the government authorities and it is decided by the gold merchants even if it is quality wise poor.

Sumangali Thangaraj, a Jewel Merchant in Karur says "Due to rise in gold price many small merchants are badly affected. After getting the order to manufacture a gold chain or necklace, the price of gold rose up exorbitantly within a week or next day. So, they lose heavily. It is difficult to get pure gold.

There is a great demand for gold bars and coins.

It is not possible to control the gold price even due to fall in share market or economic downfalls. In this instance the rumor that unwanted material composition in glow will create further downfall for jewel merchants.

Hall Mark jewels are prepared without mixing any spurious items or materials. The government quality inspectors visit all Hall Mark Centers to test the quality. If they find that Ruthenium and Iridium are mixed with gold ornaments, then they will immediately cancel the Hall Mark license.

At 1000 Celsius, the gold can be melted. But to melt Iridium, which is taken from Platinum we required 2400 Celsius. So, we cannot mix iridium with it. Central Consumer Protection Minister Thomas has said that he has recommended the poisonous mixture in gold ornaments to Central Health Minister.

The Tamilnadu Medical Council members have warned the gold ornaments users to be careful about the quality of jewels they buy from the market.

The gold merchants, who buy gold from London mix these unwanted materials to add weight to it.

This was found out by the small jewel making craftsmen, as the weight of gold was low after manufacturing a chain or necklace. They identified the Iridium and Plutonium and the small merchants in Tenkasi, Tinneveli agitated against it. Many corporate kings have entered in selling of gold and it's after effect has created the spurious gold sale in the market."