

```

    }
    headers = {
        "Authorization": f"Bearer {access_token}",
        "Content-Type": "application/json"
    }
    response = requests.post(api_url, json=payload,
headers=headers)
    return response.json()

```

The Benefits of WhatsApp for Business

WhatsApp for Business provides companies with a secure and reliable way to interact with customers, offering features like verified business profiles, quick replies, and messaging metrics.

Hand-Drawn Plot:

Preview from Notesale.co.uk
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	WhatsApp
	(Free)
	+-----+-----+
	v
	+-----+-----+
	WhatsApp for
	Business
	(B2C)
	+-----+-----+