

MACHINES, one should carefully analyse the associated risk factors. A SWOT analysis can help in analysing these factors, which play an important role in making the decision.

STRENGTHS

- Continuous availability of raw material, i.e. high quality tea powder
- Fully automated **SELF SRVING TEA VENDING MACHINES**, hence less labour involved that means the said tea vending machine will processing in the way of putting coins into the said machine and getting tea.
- Availability of low cost labor
- Product affordable to all income groups
- Wide range of **target market**

WEAKNESSES

- Strict controls over labor efficiency need to be observed to reduce the waste production to a minimum level.
 - Expected loss at the initial stages of the operation as a result of sales return from the distributors.
- Inexperienced technical staff as compared to the units currently in operation.

OPPORTUNITIES

- Changes in the current eating habits of the people.
- A large number of people that are not brand loyal can be targeted through marketing campaign.
- There is no high competition.

THREATS

- Already established businesses in same industry
 - Fluctuation in the price of tea powder.
 - Quality of the flour is to be monitored very closely as people are more directed towards health and safety issues
 - Strong competition and high promotional activity by the competitors
- Machinery Cost

TURNOVER **INCREMENT** STATEMENT

YEAR	INCREASE	MONTHLY	YEARLY
1	0%	1531250.00	18375000.00
2	5%	1607812.50	19293750.00
3	10%	1684375.00	20212500.00
4	15%	1760937.50	21131250.00
5	20%	1837500.00	22050000.00
6	22.50%	1875781.25	22509375.00
7	25%	1914062.50	22968750.00
8	27%	1944687.50	23336250.00
9	29%	1975312.50	23703750.00
10	30%	1990625.00	23887500.00
15	77%	1000000.00	12000000.00

Preview from Notesale.co.uk
Page 14 of 14