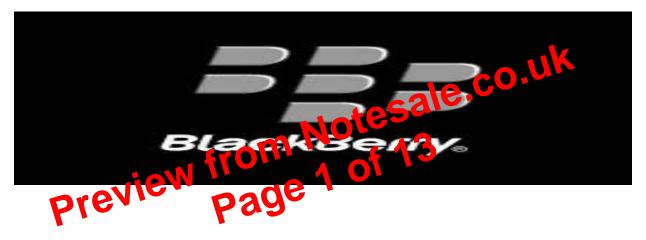




## A CASE STUDY On



Submitted in, the partial fulfillment for the award of degree of

## **Bachelors in Business Administration**

SUBMITTED TO Manish Sharma Assistant Professor SUBMITTED BY Vikram Kumar Das BBA V SEM.



continuing operations of USD 14 million in the same quarter last year," BlackBerry said in a statement.

BlackBerry also announced Friday that it's entering into a five-year partnership with Foxconn, the Taiwanese company that assembles products in vast factories in China.

Foxconn, known for its manufacturing contract work on Apple's iPhones and iPads, will jointly design and manufacture some BlackBerry devices and manage inventory of the devices.

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