

S – Social - The manager should train the staff there so they know how well they can treat their customers. If the manager and their staff get along and work together properly, then they will have a better performance, making it easier to assist customers and make sales.

T – Technological - They should continuously provide as many new products as they can in order to receive the best profits. Newer products will not only have higher standards than Woolworth's old products, but they will attract the interest of customers as well, leaving technology with great usage.

L – Legal - When training everyone at the business to follow the laws they will be able to be a legal company. Laws are what help staff to follow regulations and know their limit of what they can and cannot do in their performances.

E – Environmental - By making the decision to please everyone by being environmental, more peaceful popularity will come to the store. Being more eco – friendly will please everyone on certain rights, and make the businesses products less hazardous.

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