	country sells more than its buying.	HMV will have to raise their sales in order to keep their income balanced.
Deficit- Rise	When imports are less in value than exports. When a country buys more than it's selling.	With the country earning more than they are spending, the amount of spending and sales for HMV will cause the economy to fall in value.
Distribution of income	The distribution of a country's income between rich and poor.	HMV will be one of those businesses that will gain the income to change the economy for those less able to make their own.
Interest rates	Interest is the cost of purchasing the use of money, i.e., borrowing. The interest rate charged by lending institutions must be sufficient to cover.	HMV may have problems with their finances if they have to lend institutions in order to gain enough money to run efficiently.
Exchange rates taxes	When a business pays other companies to import their goods.	When the economy falls in value, the price of imports for HMV will be put up, reducing their profits.

To conclude, I find that the variables that are favourable to HMV are GDP, growth, full employment, balance of payment and surplus, because I think these give the most positive effects upon the business with its economy. While those variables that I find a disadvantage to HMV's economy would be deficit, unemployment, recession and exchange rates taxes, because I find them to leave a negative impact with HMV's economic environment.