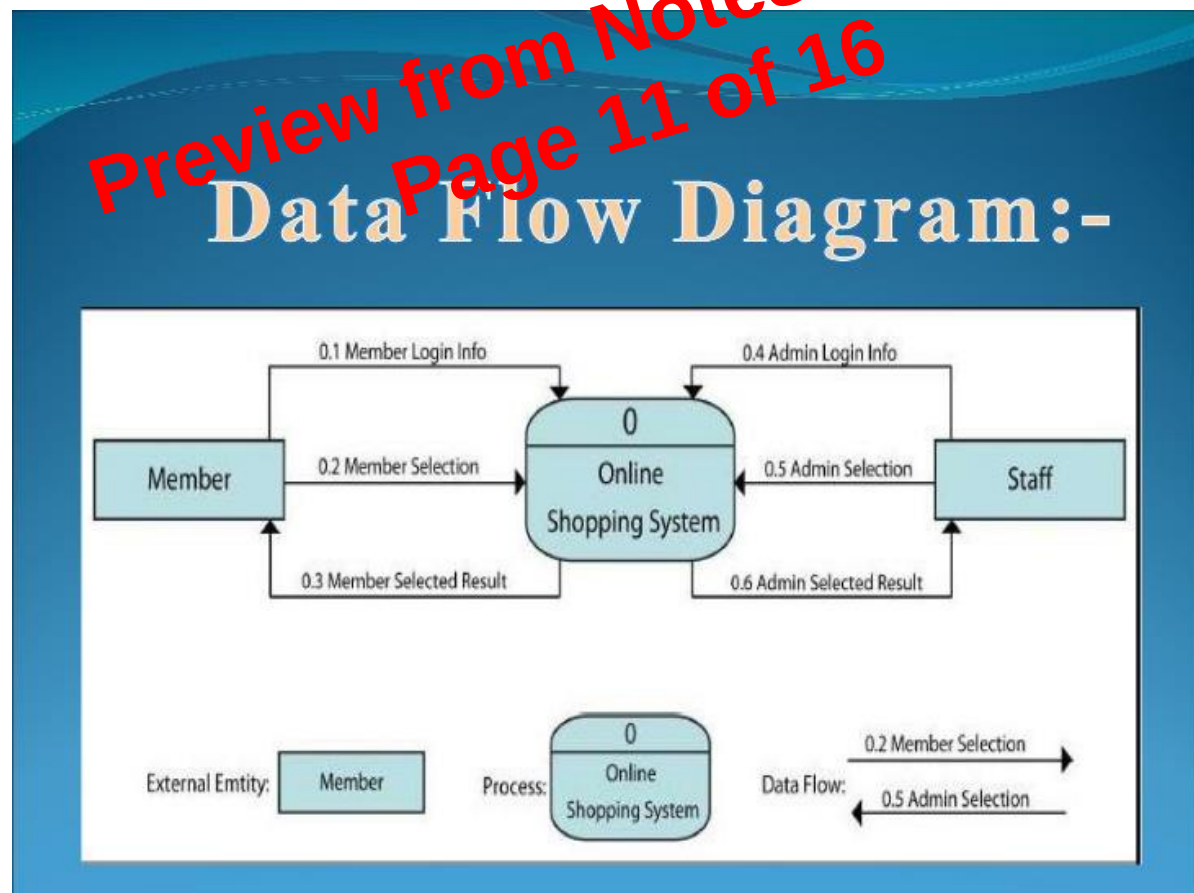


The Play-by-Play

When a user fills out a form, if the website is using SSL (which means its address will start with https://) the information from the customer's side will be encrypted automatically before it reaches you. The encrypted information is then passed on from your website to the gateway. The payment gateway then completes the transaction. Taking care of things like this not only make it possible for the customer to develop trust, they also enable a more efficient and speedy transaction.

Resource Planning:

Creating an online shopping project can be expensive too. The operational costs are there, but then in addition to them, it requires a fully functional website and u have to plan, implement and pay for its creation and running. You'll need time, and you'll need people to work for you if you want a fast and efficient online system. Since you are expecting to earn money from your business, you should expect it to take some from you too before it gets started at a functional level.



The resources expand not only to the making of the website, but also to any third parties involved. The business will have to outsource for delivering products, and that will mean more costs. The costs should be analysed before in order to decide how to handle them. The resources also include the labour required with it. The labour shall include a large number of people involved in the transaction. Other resources like computers and equipment shall also be taken into consideration.

Quality Planning:

Quality and Resource Planning shall continue from Week 1 to Week 5, as a complete idea is taken of the project's total consumption of resources. In order to make a proper, functional e-shopping project, a payment gateway should be decided on. An e-commerce business often requires a specially configured merchant card and it should be approved for international internet transactions. When a customer negotiates the price with the merchant, it increases the customer's sense of value and the merchant's sense of price in his goods or services.

The website shall have to be designed and made by professionals and then run by a number of people that will handle queries and online transactions. Online shopping enables making the experience more human by making it convenient for neither the merchant nor the customer. The brand can only flourish if it has more brand cache, which is not possible without pleasing the customer first.