

How political, legal and social factors have impacted on Tesco and Tata

Factor	TESCO	Volkswagen
Political	<p>Government support Tesco receive for their type of organisation has affected Tesco in the past few years as just like many companies Tesco was still recovering form the last recession dealing with the aftermath of the recession they also worked around issues to support individuals recover from the recession as they worked on reducing prices and developing their banking system. Further more they also lowered their interest rate to 6.9% on loans over £15,000 to keep a lot of their banking businesses. This affected customers as they had to pay back less. ://www.thisismoney.co.uk/money/cardsloans/article-2411006/Tesco-lowers-rate-6-9-cent-loans-15-001.html</p> <p>Internet has affected Tesco as it made it easier for customers to buy their products online. Visits to Tesco’s website through desktop computers and mobile devices have fallen to 35million in November from 49million the same time last year. Moreover, their sales in Europe have dropped by 752million since last year which might affects shareholders has they want to ensure the security of there investments. http://www.tescopl.com/index.asp?pageid=30</p> <p>Membership of international trading communities has affected Tesco as larger communities like European Union creates links between countries, mainly in relation to trading. The EU created free movement of money, goods, and labor among the countries of EU. This affects TESCO in the UK as they don't have to pay for any goods coming from other EU nations. Tesco’s website has a section for polish foods which it imports from Poland and the fact that both countries are members of the EU Tesco doesn't get any additional charges which helps keep the prices of the products down. Moreover this also affects customers as they get a different variety of products to choose from.</p> <p>Enhancing skills of the working population has affected Tesco as the government creates the nation curriculum for school like GCSE Math and English with enables staff at Tesco to do their job, further more Northern Ireland was top of the class, with pupils from the province massively outdoing their peers in England and Wales. Overall in the province, 78.7% of pupils got the top four grades, compared with the England and Wales result of 69% which means Tesco employees in Northern Ireland will be more effective has they have the skill necessary to do the job. This will affect customers in Ireland as they will have their customer satisfaction due to the fact that employees have the skills required to do the job http://www.theguardian.com/education/live/2015/aug/20/gcse-results-day-2015-news-analysis-reaction-live</p>	<p>Fiscal has affected Volkswagen as they are more likely to sale more fuel efficient cars in the UK due to the the fact that British drivers pay a higher rate of tax on fuel than any other motorists in Europe as for every liter of unleaded petrol bought in the UK, 61 per cent of the pump price goes to the government as fuel duty and VAT along with 59 per cent of every liter of diesel. This drives the sales of fuel efficient cars as Buying them will be the best option for customers who want to save because they don’t have to pay for fuel so often. Fiscal also has an influence on price of materials need to manufacture their cars which means Volkswagen have to pay more and to manage this loss they will have to increase the prices of their vehicles which could then discourage customers from buying them. This factor affects both customers and the government. http://www.telegraph.co.uk/news/uknews/road-and-rail-transport/10668970/British-fuel-tax-highest-in-Europe.html</p> <p>Political stability affects Volkswagen as the government creates conditions so the business can compete fairly with other business and it offers a grant towards the price of each new electric (plug-in) car bought, if certain conditions are met. The grant covers 25% of the price the car, up to the limit of £5,000. The cost is the full buying price customers pay for the vehicle, which includes the number plates, vehicle excise duty and VAT. Moreover this doesn't include any optional extras, e.g. delivery charge, first registration fee. This also affects the customer as they will pay less and the government as this promotes electric cars which will help reduce pollution.</p> <p>Building infrastructure has affected Volkswagen the roads are tarmacked which means it easier for Volkswagen to get their vehicles imported to stores and exported to customers. Moreover, Volkswagen is teaming up with its competitor BMW to add 100 Dc fast charging stations in the US and announced plans to invest \$10 million to support electric vehicles development by 2016. This is going to affect the government as it will meet its sustainable energy need. Further infrastructure will also affect Volkswagen’s office in London as the HS2 project will enable employees living in Birmingham to get to the London office in under one hour. http://www.wired.com/2015/01/bmw-vw-chargepoint/ https://www.gov.uk/government/organisations/high-speed-two-limited</p> <p>Organisations available to support businesses has affected Volkswagen as thirteen banks have each reportedly offered loans of up to €2.5bn with the total offered reaching nearly €30bn to help the business survive the diesel emissions scandal. This will affect the government as if the business survives then its will keep paying taxes http://www.theguardian.com/business/2015/dec/02/volkswagen-vows-to-protect-jobs-as-new-losses-revealed</p>