

Red Herring	raising a side issue that distracts the audience from what is at stake.		A teacher catches a student cheating during a test. The student in response says, "I know I've made a mistake. But think of my parents. They're going to kill me." The student uses red herring in his response. He tries to appeal to pity to distract his teacher from the real issue.	My sister from the Navy came into town to visit, and a fire broke out in the kitchen. While i was trying to put to the fire my sister broke her leg slipping on my homework therefore, I didn't have time to do my homework because it was ripped to shreds.
Term	Definition	Drawing/Visual	Teacher Example	Your Example
Appeal to False Authority	Trying to get readers to agree with us simply by impressing them with a famous name or by appealing to a supposed authority who isn't really much of an expert.		We should abolish the death penalty because famous Guy Handsome has stated his opposition to it.	We should adopt more puppies because Beyonce has said it's good for the world.

³ <http://www.jeremywang.tk/wp-content/uploads/2015/07/4603295958_bcd845ef94_o-644x533.jpg>

⁴ <<http://www.trulyfallacious.com/wp-content/uploads/2013/08/appeal-to-authority-doctors-and-camels.png>>