Business Studies

Setting up a business - basics

Why does someone set up their own business?

- To be different
- To make money
- To get their products known
- Be independent/ their own boss
- They have a new idea (a niche)
- Talent/ use of skills
- To have a job
- To benefit others

Private or Public Sector

- Private sector businesses are those owned by individuals or groups of individuals. The owners provide the money to start up the business.
- Public sector businesses are owned by the government and paid for by the government from the taxes they collect from us.

Businesses and sectors of production

Businesses can provide a product , service or both of these. Each business operates within a "sector".

- Primary Sector - Involved in extraction of raw materials such as farming , quarrying and mining.
- Secondary Sector - Raw materials are turned into the finished product through manufacturing.
- Tertiary Sector - Providing a service such as selling a product , banking , marketing and distribution.