

Step 1: Identify an organization and explain its social responsibility.

Step 2: Think logically.

- Social Responsibility is an ethical framework which suggests that an entity, be it an organization or individual, has an obligation to act for the benefit of society at large. Social responsibility is a duty that an organization has to perform so as to maintain a balance between the economy and the ecosystems. A trade-off may exist between economic development, in the material sense, and the welfare of the society and environment. Social responsibility means sustaining the equilibrium between the two. This responsibility can be passive, by avoiding engaging in socially harmful acts, or active, by performing activities that directly advance social goals. The companies are answerable to its shareholders, stockholders and customers. For example a natural hazard can be created if there is an oil spill by a tanker in the sea. The organization is responsible for this.

For social responsibility the organization is required to fulfill its obligations in that it follows the laws set out by the government. That the company is responsive to customer needs. It acts further than the obligations it has upon it. It acts in line with the societal and government ethics.

When the organization acts itself to do the right things in a way that are good for society it constitutes its responsibility

The organization moves in the way that it first fulfills its obligations then it becomes responsive and finally adopts responsibility.

Unlike classical view of maximizing profits, social responsibility means to give back to society. It creates a better public image of the organization. A better environmental condition is also created. There is an increase in resources.

An Example is the United Energy Pakistan (UEP) that aims to make a difference in the lives of local people in areas where it operates. They support local health services through financing the purchase of vital medical equipment for hospitals and building basic health centres within the local community. Other initiatives include providing anti-snake vaccine and anti-rabies vaccine for the community and training Traditional Birth Attendants.

They have also invested in the uplift of education in the concession districts, with a special emphasis on female literacy. UEP built the Degree College for Girls at Matli. More than 4,000 girls have graduated from the college so far, with many taking up professions like engineering, medicine and teaching. The only two higher secondary girls' schools in the entire district of Badin have been built by UEP. They have also constructed new primary schools in remote villages within the concession districts. In collaboration with The Citizen's Foundation, a reputable NGO in Pakistan, two primary schools are at final stages of construction in our concession area. In this and other such ways the organization fulfills its responsibility towards the society.