

Dez !!**MGMT Final Exam****: Chapters: 3,12,13,16, 17;**

Chapter 3: Globalization & Cultural Diversity

Integrative Managerial Issues:

- ⤴ globalization and its impact on organizations
- ⤴ how society's expectations are influencing managers and organizations
- ⤴ the factors that lead to ethical and unethical behavior in organizations
- ⤴ how the workforce is changing and its impact on the way organizations are managed

The Management Challenges of Globalization:

- ⤴ *Key concepts in the challenges of globalization;*

- Global economy; Resources, markets, and competition are worldwide in scope
- Globalization: The process of growing interdependence among elements in the global economy
- Global management: Managing in organizations with business interests in more than one country
- World 3.0: Nations cooperate while respecting different national characters and interests
- Global manager: Is culturally aware and informed on international affairs
- **The biggest challenge is in understanding the different country cultures**

Global Businesses:

Global businesses; Global businesses refer to international trade whereas a global business is a company doing business across the world.

The reason businesses go global; profits, customers, suppliers, capital, labor, and risk.

Types of global businesses:

- Global corporation:
 - MNE (multinational enterprise) or MNC (multinational corporation) with extensive business operations in more than one foreign country
- Transnational corporation:
 - A global corporation that operates worldwide on a borderless basis

Mutual benefits for host country and global corporation or MNC:

- ⤴ Shared growth opportunities
- ⤴ Shared income opportunities
- ⤴ Shared learning opportunities
- ⤴ Shared development opportunities

Ethical issues for Global Businesses:

- Corruption – illegal practices that further one's business interests
- Foreign Corrupt Practices Act – makes it illegal for U.S. firms and their representatives to engage in