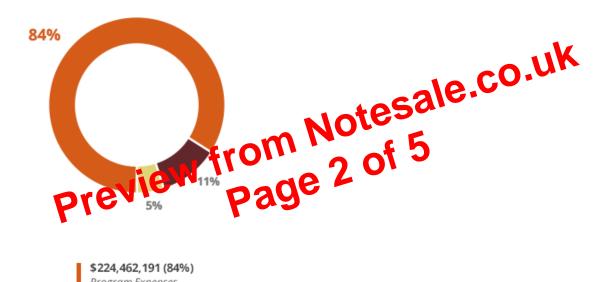
- Avon
- FISA the World Rowing Federation
- H&M
- HSBC
- IKEA
- Mimex Brands & Labels
- Mondi Group
- Nokia Corporation
- Ogilvy & Mather Worldwide
- Team Garmin-Sharp
- The Coca-Cola Company

84 % of WWF's spending is directed to worldwide conservation activities.

2014 TOTAL EXPENSES



\$224,462,191 (84%)
Program Expenses

\$28,707,268 (11%)

Fundraising

\$12,723,554 (5%) Finance and Administration

World land trust:

• World Land Trust (WLT) is an international conservation charity that takes direct action to save rainforest and other wildlife habitats.

Achievements: