

_____ is a form of pay for performance in which an org shares the financial gains with employees such that employees receive a portion of the profit = **gain sharing**

the sale of products or services in one country that are sourced in another country
=**importing**

contracting with a third party to do some of a company's work on its behalf

the sequence of activities that a firm undertakes to create value such as marketing, sales, and service = **Value chain**

_____ is delivered to customers when the firm is able to use competitive advantages resulting from the integration of activities. **Value**

multidomestic strategy
indirect exports

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Page 3 of 3