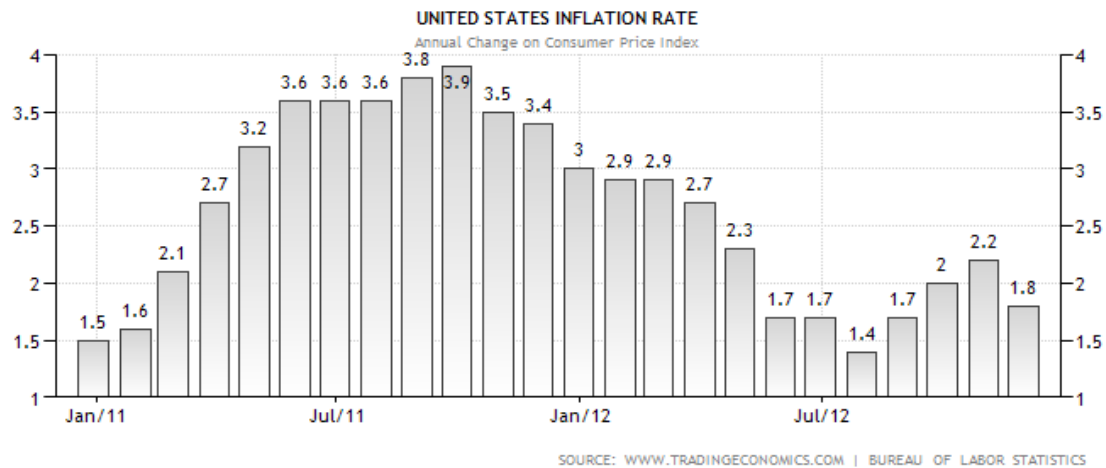


June of 1921. However all these percentages are divide up into different starting from the most important e.g. The unadjusted Consumer Price Index for All Urban Consumers is Shelter which is 31% of the total index etc. inflation will influence Tesco because, when products prices increase the so does the wages of the employees in Tesco, but however Tesco will be making a lot of profit and revenue for their product which will enable them to expand in the marketing environment.



(<http://www.tradingeconomics.com/united-states/inflation-cpi>) [13/12/12]

U.S Economic Growth

Economic Growth is an increase in the capacity of an economy to produce goods and services, compared from one period of time to another. The three months to September the U.S. economic as grow enormously, this is due to the 2% percent rate in the third quarter, and this is because of government large spending increase. The Federal government gross investment was increased to 9.6% compared with the previous quarter. On the other hand the national defence spending rose by 13%. This led to the cutting of farm output and also taking 0.4 percentage points off their GDP figures. The US economic growth will have a good effect/influence on Tesco due to the 2%per increase in the third quarter which therefore mean that can manufacture more goods, so that they can suit customer demand and needs which will then crate a good business to customer relationship which will affect the company long term.

U.S Trade figures

Trade figure is a record of how much a country has paid for goods which it has bought from other countries, compared with how much it has been paid for goods which it has sold to other countries. The U.S. Bureau of Economic Analysis, through the Department of Commerce announced that total October exports of \$180.5 billion and imports of \$222.8 billion resulted in a goods and services deficit of \$42.2 billion up from \$40.3 billion in September. However October exports were \$6.8 billion less than September exports of \$187.3 billion. October imports were \$4.9 billion less than September imports of \$227.6 billion and In October, the goods deficit increased \$1.8 billion from September to \$59.2 billion. (<http://www.bea.gov/newsreleases/international/trade/tradnewsrelease.htm>) [13/12/12]

U. k Levels of income (GDP per capita)