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Merchandise Buying  
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### Department Analysis Modifications

For our Spring Summer 2016 dress department I have decided to make a couple of modifications. In terms of price points, I decided to add a total of 9 more different price points which range from \$15.90 up to \$129.90. As for sizes, I decided to maintain all of the available sizes due to the different materials and styles of each dress. However, I did add one sizing category which is "M" or in other words one size. This sizing category will be applied to products that are made of malleable fabric and of a simplistic style. Moreover, Color wise, I have removed three distinct colors as they were too similar to other available colors. The colors that I removed were the following: Copper, Khaki and Navy. Do note that these colors were removed on certain classifications only. On the other hand, I have also added three other colors into distinct classifications since there seems to be a high demand for these colors in this Spring Summer 2016 season. The colors that I have added are the following: Pale pink, Light blue and Coral. I added pale pink to the Mini classification as it suits most of the designs within the classification and also would offer a sweet yet refreshing look. For the Midi and Maxi Classification I decided to incorporate light blue, since it's been trending for this season and also by incorporating this color to the following two classifications, customers will be able to wear the dresses into work due to the appropriate length, yet also look refreshed and ready for spring due to the color. Last but not least, I decided to incorporate Coral into our Formal/Party classification not only to brighten up this classification but also because many customers seemed to be looking to a formal bold colored dress to make a statement at potential wedding parties, graduation ceremonies or any other event.