Page

Economics is a science, but not exact science.

Infosys → Mr. Sikka, CEO
↳ Narayana Murthy left.

Business is an economic activity undertaking with the objective of earning profit. There is an element of risk. If no risk, then no profit.

Economicproblems do not have a permanent solution. As and when the problem arises, the solution is found.

Chandigarh is the highest bank city in India per 1000 people.

We will have to change unpredictable behaviour into predictable behaviour by using statistics tools.

1.) Data Analysis
2.) Usage of Data

We produce a product from anticipation demand.

To sell products, go to the source of requirement.

ECONOMIC ACTIVITIES:

1. Consumption : We consume commodity which possesses utility.
Utility : Wants satisfaying quality of a product is called utility.
Utility is different from harmfulness / usefulness.
Social benefit V/S Economic Cost :

Consumption generates employment. A country is poor because its people are poor. People are poor because of insignificant purchasing power because of less consumption.
There is a vicious circle of poverty.

For less consumption
↓
Less production
↓
Less income
↓
Less consumption.

FDI is breaking this circle.
Consumption is the beginning & end of all economic activities.

2.

Ahmed Shah Abdali invaded Punjab 17 times. People kept their savings in pitcher. ~~S~~ Savings have decreased because of employment. Capital needs proper environment.

Organisation: A person who brings all these factors together is called organiser/enterpreneur and the ~~firm~~ which he creates is organisation.

3. Exchange:

Buying and selling of goods for money or goods is called exchange. It is business.

Consulting is the highest form of economic development.

Primary, Secondary, Tertiary Sector.

Entrepot: Importing from one country and exporting to another.

→ How can we increase exchange?

1. Advertisement: Makes us knowledgeable ignorant. They befool us.

It helps in ↑ing volume of things.

(2) Female illiteracy rate is highest in Himachal Pradesh.