

Design / developing

- Clean design
- Effective colour scheme
- Branding
- Call to action
- Action blog through promotions (Facebook, etc.) latest products / offers / company events / industry related information

Offers

- Monthly / Annual
- Per Session – Week Trial
- Two People go together get a partnered deal
- Session with a personal trainer
- Annual / Monthly fee cost with personal trainer

Sponsorships

- Nutrition Companies
- Local Businesses
- Local Sports Clubs

Promotions (advertisement)

- Leaflets
- Business cards
- Newspapers
- Starting a fitness blog
- Facebook, Twitter, Instagram etc.
- Posters
- Billboards at events
- Friends + Family
- Website
- Partnership with colleges sports students, branded on club kit
- Sports club's logo on club kit

Considerations

- Maintenance – Showers / Toilets / Sink / Cleaning / hovering / dusting / insurance / fixing

Preview from Notesale.co.uk
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