



1 – What is Social Bookmarking?



It all started with the common browser. With browsers came bookmarks and if you used several browsers or several computers then you would soon find your bookmarks out of sync with each other, so pretty soon sites popped up that allowed you to store your bookmarks online instead of just on your PC.

Bookmarking Becomes Social

At first these were just personal bookmarks for yourself but after a while it became apparent that many people were bookmarking the same pages so somebody came up with the idea of making them social.



Your bookmarks would be stored publicly for others to see and people could vote and comment on certain bookmarks.

Digg made this model very popular and it is still one of the most long term and popular bookmark sites today.

Bookmarks Are Backlinks

It was not long before Internet Marketers caught on the fact that these public bookmarks

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were excellent sources of backlinks. A bookmark to a page that is stored online is literally a backlink to it.

When that backlink is coming from a popular site like Digg, it's a pretty powerful link because the Digg domain carries so much authority.

All of the sites we list in this document are **do-follow** which means that any authority that comes from the bookmark page is passed onto the page being linked to.

As an added bonus, if your bookmark gets listed on the front page of the site, that backlink then becomes a very high PR link and can also drive a ton of traffic back to your site. This is especially true of the big sites like Digg that have tens of thousands of daily visitors.

Preview from Notesale.co.uk
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PREMIUM



BACKLINKS

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http://connectons.com/	16	37	53
http://votegabby.com/	17	35	52
http://scentinfo.com/	25	27	52
http://sb.turkeyfriend.com/	20	31	51
http://sb.oldu.org/	18	33	51
http://packomed.com/	19	32	51
http://nioclibrary.com/	12	39	51
http://izle.kraltv.net/	18	33	51
http://im.dalamanairporttransfers.ger.t/	19	33	51
http://grendatransit.com/	16	35	51
http://clubvub.com/	19	32	51
http://bosplus.org/	16	35	51
http://avasaglobal.com/	18	33	51
http://sb.organikblog.net/	18	32	50
http://sarapho.com/	16	34	50
http://outletcek.com/	18	32	50
http://codellapr.com/	17	33	50
http://certiba.com/	14	36	50
http://wiagogo.com/	15	34	49
http://redrockdocs.com/	16	33	49
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